

2018/19 FRIENDLY FUR BERLIN
Catalogue limited edition of 50
numbered &
signed.



arturbannature N°1



FRIENDLY FUR BERLIN is design brand and clear conscience certification for real wild fur resulting as waste product from nature care.

FRIENDLY FUR stands for farsighted protection and usage of nature, for masterhandcraft and for contemporary fresh design on top premium level. These real-value-luxury objects close to the arts are from Berlin.

Friendly Fur Objects come as limited design editions of unique pieces. The brand and certification fullfills every EU standard of ethics, fair trade and toxicological restrictions.

FRIENDLY FUR BERLIN

Accessories
Garments
Interior
Perfumes

www.FRIENDLYFUR.de
[#friendlyfurberlin](https://www.instagram.com/friendlyfurberlin)

arturbannature N°1

*„LOVE your nature
love YOUR nature
love your NATURE“*
[NG]



Cape „Tri²“

Credit to this edition: Production ENGEE.de, photos Nikolas Gleber, photo sparring Julia Heuse, MM Samuel @ Izaio, FM1 Alina @ Pearl, FM2 Danielle @ Palast, Hair MakeUp #gianna.gooss, location FFA6 by Wildgold.de, filmJohan, performance-artist #ditirambo _danilo. Many thanks to Ana Jill Lüper for her expertise appearance, Julia Rust for letting shoot @ #mecollectorsroom and ♥ Amy Benkenstein.



Unisex and multifunctional on no cost of its absolute stunning appearance. Wear it open or closed, have your arms toga-like underneath or put them out between the sleek buttons, diagonal or rectangular, doubled or singular as triangle cape: two of it - one spare for your best friend.

Cape „Tri²“

Two identical triangles buttoned together that result in the square. Red fox or American raccoon on 100% Cashmere





Headband „Fonda“ is one classic Object in a voluptuous interpretation close to being a hat. This one-fits-all Piece adopts smoothly to your head. 10cm broad



Schapka 2.0

- modern and fresh of hyper-volume with noble satin cords.

The embroidered logo badge will be attached at the front or the inner or outer sideblinds.

The pompom ends of the cords are part of a limited edition.



Workshop at the UDK Berlin

where new artists emerge. Here they will get the craft added to their artistic visions; a place of inspiration and activism.

Geisha In Snow is the most elegant coat with a contemporary fresh silhouette between A-line and baroness cut. The simple round neck can be extended by a shawl that is on- and detachable for a most lush collar arrangement.





„Tube“ is not just a scarf, but a statement avant la garde of 170 cm length x 10 cm width. Architectural It piece or lush object of luxury will tell the way you wear it. Blow-up!





CHAMPAIGN BOTTLE BAG
„ST MORITZ“





Frindly Fur is most happy about such broad media reflection about our concept and vision of Style and nature with a clear conscience and an artsy approach. Clearing is important to educate not only about such competent

brand and certification, but also about the difference between bad fur grown on farms as well as fake fur produced in destructive industries from toxic chemical synthetics - and Friendly Fur. Dear journalists:

Thank you!



„Nicki“

Bandanna for him
& her with tunnel
to insert your
carré.



„Haselmaus“

Classic long scarf to
wrap up to two times
around your neck.





„Dot.Com“

collar from
two full fur
discs with
each two
buttons and
two slits.
This concept is
extendable up
to a scarf or
a carpet.



Bauhaus in fur - in Friendly Fur.
I love simple thus complex
concepts for maximal reduction with maximal effect.
Dot.com is such stunning object.





„NailOn“ is the name of my poetic fresh interpretation of the fabulous insert-scarf.



Poetry of the simple..the silent...thinking....listening.



*I feel you thinking mine, as always I stand by
you breathing next to me, can't wait until we see
beloved my urban-nature - how I love thee.*



Grip-holes.
Middle zip
for easy access.
Satin cord
drawstring
carroer belts



„Bag-Pack“ is what it says:
Bag and rucksack in one. Very
smart and sleek for DinA4 issues.

German red fox
Vulpes vulpes



Nutria
Myocastor coypus



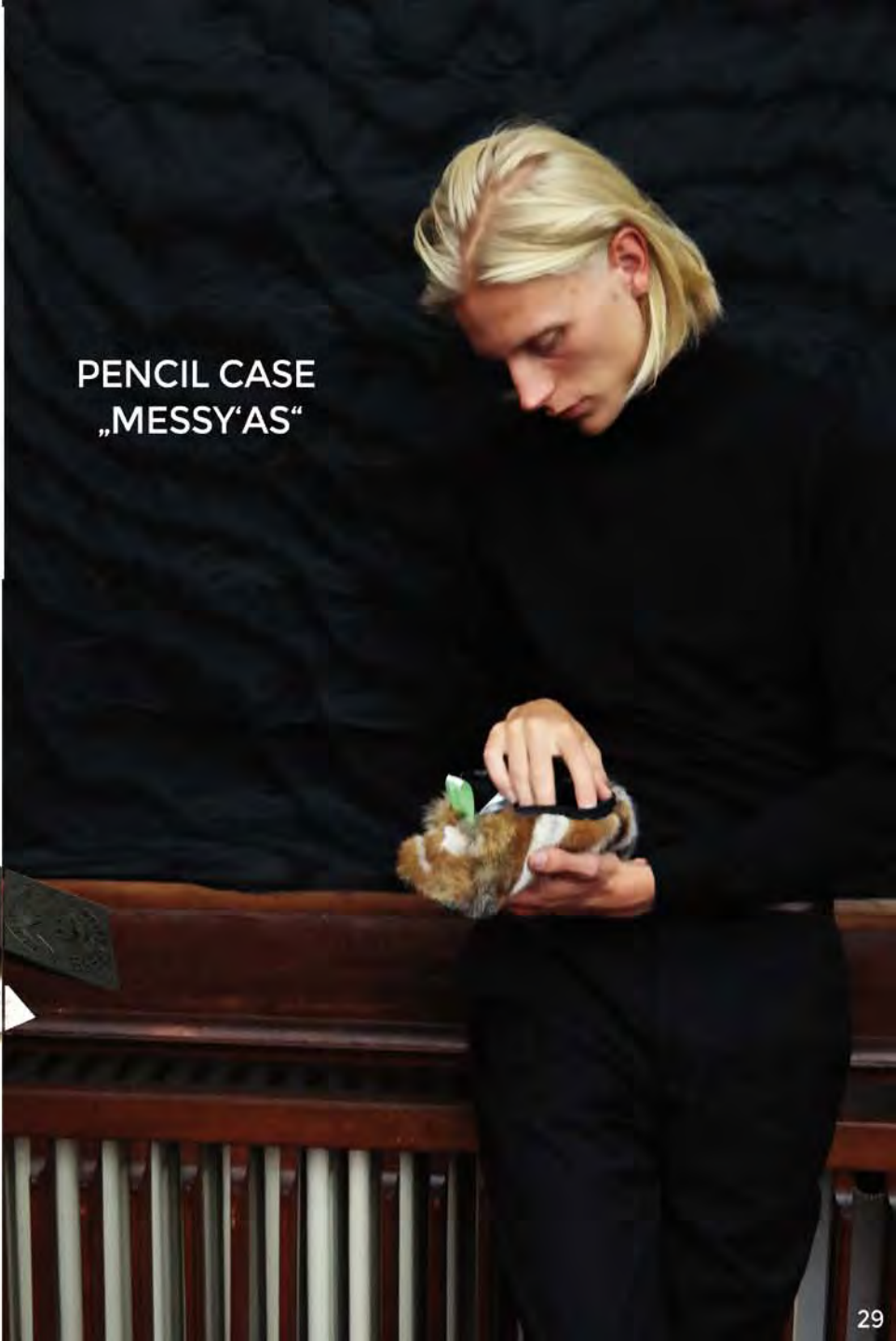
„Podoodle“ is the most luxury bobble hat ever.
For boys and girls, ladies and gentlemen.



Muskrat
Ondatra zibethicus



PENCIL CASE „MESSY‘AS“



Art Agent Anna Jill Lüpertz presents this giant wall- or floor- object of 200 x 600 cm at the www.me-berlin.com



Kaleidoscope is the name of this interior master piece for its most elegant symmetric facettted refexion-like design.

Vulpes vulpes (this page) or
Procyon lotor (opposite page) on 100% cahmere



caramel cashmere
lining

petrol cashmere
lining



The pattern is generated by the masterly crafted practice and interplay of long and short fur with its grain direction. The measures, the fur species and the colours vary.



German red fox 200 x 200/ 200 x 240/ 180 x 240/ 180 x 280/ 200 x 600 nature black petrol red anthracite yellow green violet +100% cashmere



BUTTON-2-BAG
Performance
DESIGN BLANKETS



arturbannature

ICEBERG 200 x 200 cm
 American raccoon (Procyon Lotor) on 100% cashmere
 Design 2016 with on- and de-tachabe tails



„DOGGY-DARLING“
100 x 100 cm, fox on canvas

Oh my dog - what a pet blanket that is!
Makes you want to swap with your puppy.



Giant Super Bowl is the outstanding custom piece from our „living accessories to cuddle with“ series, like the soft-bowls. The Giant Super Bowl measures 85 cm width x 25 cm high and has been ordered for Champagne in snow: Space enough for a multibottle cooler with glasses for all your friends. ...and yes: we also would understand, if your dog fell in love with it, too.



Chamber of wonders is a space for excentric masterpieces and whimsical objects like our SOFT BOWLS of 25 - 45cm width.

Love your nature - cuddle your objects!



The Olbricht Collection is one of Europe's largest in private hand. Its chamber of wonders opened its doors to Friendly Fur due to our like-minded spirit towards real values and enduring visions in craft and design floating between concept, science and finest object of the arts.

CUSHIONS are tuning every home into the lovable and stylish place one desires and deserves. Our Friendly Fur cushions fulfill all aspects to deserve this love: highest ethics, master in craft, & smart vision in design.
30 x 40, 40 x 60, 50 x 50, 65 x 65, R 55 x 25
Custom sizes also available.



SOFT BOWLS
embrace the arts -
hug your objects!



SCARF / COLLAR
„DANIELLE“
 80 x 14 cm, 1 button, 2 slits



HANGER
„BIG TAIL“
 40 cm with noble satin cord
 and real crafted paw-fur
 passament trimming



HANGER
„HEART CHAIN“
 15 cm with Ring-carabiner



TUNNEL COLLAR
„TWISTED DOUGHNUT“
 60 cm width
 Twisted for tension to wear
 loose or twirl drape close
 your neck





„TWO BLOG“
 COLLAR from the Bauhaus series. Genius object for multi-styling. Most simple handling for a truly grand effect: Two full-fur blogs with three slits on both sides each to connect by two cufflinks in many ways.





Hat „Hermes“ is fascinating and decent the same time. Its earslike wings at the sides, the paw-fur edge, the bold silhouette and the hole on the upper back: All so thoughtful, detailed and smart. The hole at the upper back is either for ventilation or for your ponytail to stick through, so to even emphasise the swinging line of yours.



COLLAR

„GEO ROUND +“ is a classic from the Bauhaus series by Friendly Fur Berlin. Very surprising how manifold this object can be styled and appears. 50 cm width - a disc with a cross-slit. That's all...but indeed that's ALL.





Maxi Clutch
 „Top My Lap“ 40 x 30 cm
 is laid-out with an
 anti-slide gum lining.
 The zipper opens
 around the corner.



Mini Clutch
 „LeisureBag“
 16 x 25 cm
 Green edging
 Black lining





STOLE

„SNAKE“

is signature piece and symbol for Friendly Fur: Art, Nature and fresh design, consequent upcycling and master handcraft

The clear vision and clean concept of contemporary urban modernity and the tradition of countryside heritage. Daring and respectful the same time. Provocative and humble.

Snake is a unique piece of the FBC series from 2007 - the birth year of Friendly Fur as concept: brand and certification.

Another FBC Object has found its way into the museum. FBC stands for Friendly Fur's Full Body Concept - the approach to use evry little part of the upcoming source before its disposal.

A new wording had to be introduced so to educate: FBC, skinning fee, objects, series, edition.



MEHR ALS REICHTUM MEHR ALS GENUG

RELEVANT ROLE MODEL

Friendly Fur made it
into museum already
during lifetime.
What an honor!
It's one of my FBC pieces
from 2007 - a shoulder
object to put on:
„Johnny Blue Eyes“

FÜR
SIE



DER PELZ DES JAHRES

Es ist uns eine Freude, Ihnen erneut etwas ganz Exklusives anbieten zu können: Genuss, der sich seiner ethischen Verantwortung bewusst ist! Sie lieben Tiere und mögen dennoch das glamouröse Tragen von Pelz? Dann empfehlen wir die Pelzreationen des Berliner Modelabels Friendly Fur. Denn für Friendly Fur stirbt kein Tier extra. Das Label steht für bewussten Konsum in Maßen und wahren Luxus, basierend auf echten Werten. Das Konzept: Naturprodukte aus Wildbestand, frisches Design, Qualität statt Quantität. Umweltschutz vor Monokultur und die Ver-

mittlung moralischer und ideeller Leitgaben unserer Zeit. So werden ganz im Sinne eines ökologischen Gewissens und der Ressourcenschonung ausschließlich Felle genutzt, die aus der fallen- und bleifreien Jagd in deutschen Revieren stammen und andernfalls im Wald verrotten würden. „Johnny Blue Eyes“ ist ein echtes Unikat, das sich nicht nur sehen, sondern auch mit gutem Gewissen tragen lässt. Machen Sie sich bewusst: Als Vermögenden von heute sind sie Trendsetter und haben mehr denn je eine Vorbildfunktion.



Eine Sonderausstellung des
Deutschen Hygiene-Museums
6. JULI –
10. NOVEMBER
2013

DEUTSCHES
HYGIENE-MUSEUM
DRESDEN

LINGNERPLATZ 1 01069 DRESDEN
0351 48 46-400 WWW.DHMD.DE
GEÖFFNET DI – SO 10.00 – 18.00 UHR

NIKOLAI GLIER
JOHNNY BLUE EYES.
OBJECTS TO WEAR – FBC
(2007)

Unikat: Kunstleder, Pelz, Kunstleder / Kunstleder (Kunstleder)
maße: 18 x 18 x 2 cm
Preis: 100,- €

„Johnny Blue Eyes“ ist ein Unikat, das sich nicht nur sehen, sondern auch mit gutem Gewissen tragen lässt. Es ist ein echtes Unikat, das sich nicht nur sehen, sondern auch mit gutem Gewissen tragen lässt. Es ist ein echtes Unikat, das sich nicht nur sehen, sondern auch mit gutem Gewissen tragen lässt.

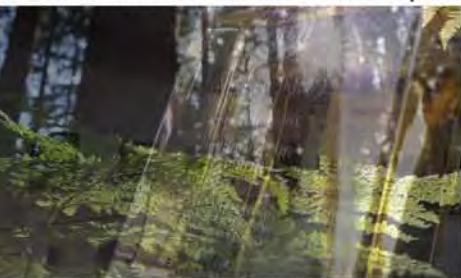
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Watch both the video-art mood-clips and with your ears smell the sound of scent

in my world's first olfactory podcasts under <https://www.friendlyfur.de/perfumes>





The Species Friendly Fur collects and uses the pelts of are basically German red fox, American raccoon, nutria and musk rat. These species result for different reasons from nature care works out of ecological reasons after EU regulations. No farming. No plastic. No industries.

COLORS For our professional trading partners we also develop custom solutions.



GERMAN
RED FOX
[VULPES
VULPES]

AMERICAN
RACCOON
[PROCYON
LOTOR]

MUSK RAT
[ONDATRA
ZIBETHICUS]



Catalogue N°1, 2018 „arturbannature“ /50

Nikolas Gleber
Conceptualist & Founder Friendly Fur Berlin